

Vision

We envision a valued and dynamic school district that prepares students for success in a global community.

Mission

Our mission is to maximize student learning by providing challenging and engaging educational experiences in a safe and supportive environment.

Beliefs

1. We believe the needs of students, personnel, families, and the community are best met with a unified direction.
2. We believe our purpose is to lead students to success by engaging them in challenging and meaningful work.
3. We believe teachers are leaders who design learning experiences for students.
4. We believe our personnel, families, and community members are vital to the education of our students.
5. We believe in creating and maintaining a safe, inviting, and inclusive learning environment where everyone is treated with dignity and respect.

Strengths

- Well-trained hard-working staff
- Analyzing data to guide actions
- Strong district support for schools

Weaknesses

- Aging buildings and technology
- Large class sizes
- Time management

Opportunities

- Expand differentiation
- Improve vertical & horizontal collaboration
- Increase community involvement

Threats

- Changing standards and expectations
- Education funding
- Increasing poverty

Target 2020

Area	2014	2020
Graduation Rate	65.2	80
Elementary CCRPI	72.8	84.8
Middle School CCRPI	72.1	84.1
High School CCRPI	66.0	78.0
Districtwide CCRPI	71.3	83.3

The Whitfield County Board of Education employs 1,093 certified staff and 607 classified staff. The school district has 13 elementary schools, five middle schools, three comprehensive high schools, one charter high school career academy, and one special-purpose high school.

Six Strategic Goals

- ### 1 Goal Instruction & Assessment

Provide the educational foundation and opportunities to accelerate all students to achieve expected or high academic growth.

Increase the rigor of the curriculum presented to our students.
- ### 2 Goal Highly Qualified Personnel

Recruit, retain, and develop highly-qualified personnel.

Recruit and recommend highly skilled and highly qualified applicants to be hired by the Whitfield County Board of Education.
- ### 3 Goal Finance

Ensure fiscal stability and increase reserves through sound financial practices.

Develop and sustain sound financial management practices, stability, and efficiency based on county and state comparisons and best practices.
- ### 4 Goal Community Involvement

Strengthen school, family, and community partnerships.

Schools and support facilities will be safe and inviting places for families, staff, and the community.
- ### 5 Goal Operations

Provide safe and efficient facilities, maintenance, and transportation services.

Develop a proactive facilities maintenance program to maximize efficiency.
- ### 6 Goal Technology

Improve student academic achievement by strengthening technology integration.

Update and maintain equipment and infrastructure to support the integration of curriculum and technology.

